ELIMINATING RACISM, EMPOWERING WOMEN AND PROMOTING PEACE, JUSTICE, FREEDOM AND DIGNITY FOR ALL THROUGHOUT OUR COMMUNITY AND GEORGIA

INVESTING IN THE MISSION

YWCA OF GREATER ATLANTA 2020 CORPORATE SPONSORSHIP OPPORTUNITIES
2020 WOMAN OF ACHIEVEMENT

ALICIA PHILIPP
President, Community Foundation for Greater Atlanta

2020 ACADEMY OF WOMEN ACHIEVERS

KALI BEYAH
Managing Director, Global Talent Management, Delta Air Lines

LORI BILLINGSLEY
Global Chief Diversity and Inclusion Officer, The Coca-Cola Company

MARTHA BROOKS
Corporate Director and Philanthropist

KATHY COLBENSON
President & CEO, CHRIS 180

CYNTHIA DAY
President & CEO, Citizens Trust Bank

PAT GARDNER
State Representative, State of Georgia

KIM GREENE
President & CEO, Southern Company Gas

CONDACE PRESSLEY
Director of Community and Public Affairs, Cox Media Group

BENTINA CHISOLM TERRY
SVP, Northwest Region, Georgia Power Company

SANDY WELFARE
Senior Manager, Program Operations IT ePMO, WestRock Company
LEGACY PARTNER – $100,000
This premium sponsorship level offers maximum visibility at three annual signature events: (1) Salute to Women of Achievement, (2) Conversations Forum on Race and Gender and the (3) Phyllis Wheatley Breast Cancer Health Symposium; as well as the 4 core YWCA programs.

CENTURY PARTNER – $75,000
This level offers visibility at three annual signature events: (1) Salute to Women of Achievement, (2) Conversations Forum on Race and Gender and the (3) Phyllis Wheatley Breast Cancer Health Symposium; as well as the 4 core YWCA programs.

HERITAGE PARTNER – $50,000
This sponsorship level offers visibility at three annual signature events: (1) Salute to Women of Achievement, (2) Conversations Forum on Race and Gender and the (3) Phyllis Wheatley Breast Cancer Health Symposium; as well as the 4 core YWCA programs.

CORPORATE PARTNER – $25,000
This sponsorship level offers visibility at three annual signature events: (1) Salute to Women of Achievement, (2) Conversations Forum on Race and Gender and the (3) Phyllis Wheatley Breast Cancer Health Symposium; as well as the 4 core YWCA programs.

DISTINGUISHED PARTNER – $15,000
This sponsorship level offers visibility at one annual signature event of choice: Salute to Women of Achievement; Conversations Forum on Race and Gender OR the Phyllis Wheatley Breast Cancer Health Symposium; as well as the core YWCA programs.

AFFILIATE PARTNER – $10,000
This sponsorship level offers visibility at one annual signature event of choice: Salute to Women of Achievement OR Conversations Forum on Race and Gender.

COMMUNITY PARTNER – $5,000
This sponsorship level offers visibility at one annual signature event of choice: Salute to Women of Achievement OR Conversations Forum on Race and Gender.
YWCA OF GREATER ATLANTA 2020 CORPORATE SPONSORSHIP OPPORTUNITIES

YWCA OF GREATER ATLANTA is on a mission to eliminate racism, empower women and promote peace, justice, freedom and dignity for all throughout our community and entire State! Through the tax-deductible generosity of corporations, foundations and individuals, we achieve meaningful impact through efforts focused on advocacy, social justice, health, safety, education and economic empowerment for women, girls and their families. Our work is rewarding, extensive and varied. To limit requests for support, YWCA of Greater Atlanta offers philanthropic options that are inclusive of direct program support and events. Funds are used wisely to connect individuals with YWCA’s 4 core programs:

1. **TEEN GIRLS IN TECHNOLOGY (TGI Tech)**
   Teen Girls in Technology is a girls-only program to broaden their knowledge and interest in science, technology, engineering, arts/design and math (STEAM) focused academic and career disciplines. This program reaches over 250 girls ages 8–18 who attend Title I public schools in Fulton, Dekalb, Rockdale, Cobb, Fayette and Gwinnett counties. TGI Tech engages over 200 parents and guardians, and as many as 250 teachers and administrators yearly.

2. **ENCOREPLUS**
   ENCOREplus is a breast cancer information and awareness initiative with a primary goal to reduce the mortality rate among African American and Latina medically underserved and underinsured women through workshops, free screenings and mammograms. More than 1,200 women living in Fulton, Dekalb, Clayton, Henry and Douglas counties benefit from these life-saving services each year.

3. **EARLY LEARNING ACADEMY (ELA)**
   Our Early Learning Academy offers quality, affordable childcare and early education that stimulates learning and promotes the cognitive, social and emotional development of children ages 6 weeks through 5 years. The early learning program serves up to 185 children and 220 parents, grandparents and caretakers annually.

4. **GEORGIA WOMEN’S POLICY INSTITUTE (GWPI)**
   YWCA’s signature advocacy program that brings together women from diverse backgrounds to write and support statewide policy proposals that impact the lives of women and girls. A core class of 20 women are trained and educated each year through the GWPI leadership program, and over 500,000 women and girls throughout the State are impacted by these efforts each year.

**THE YWCA OF GREATER ATLANTA FEATURES THREE ANNUAL SIGNATURE EVENTS:**

**SALUTE**
APRIL 21, 2020
The YWCA of Greater Atlanta’s Spring signature event which honors extraordinary women in Atlanta who embody the YWCA’s mission and are making a difference in their community.

**CONVERSATIONS**
SEPTEMBER 17, 2020
The YWCA of Greater Atlanta’s annual forum that creates a compassionate space for individuals from all sectors of society to have honest dialogue about the interconnectedness of race and gender and how inclusivity creates a more compassionate environment for all.

**PHYLLIS WHEATLEY BREAST CANCER HEALTH SYMPOSIUM**
OCTOBER 2020
YWCA of Greater Atlanta’s annual community health symposium that increases awareness around the importance of early detection and annual breast screenings for underserved and underinsured women throughout Metro Atlanta.

THANK YOU for considering a partnership with the YWCA of Greater Atlanta to help make our goals achievable as we continue to provide critical programs to those who benefit most—women, girls and their families in and around the Metro Atlanta community and beyond.
SIGNATURE EVENTS
Sponsor benefits for each of the YWCA of Greater Atlanta’s three Annual Signature Events include:
• Corporate logo on invitations and event signage
• Inclusion in pre-event printed and electronic media materials
• Opportunity to bring welcoming remarks at Salute, introduce the Keynote Speaker at Conversations, and address the audience at the Phyllis Wheatley Breast Cancer Health Symposium
• Full page ad in digital program display
• Listing in YWCA of Greater Atlanta’s annual report
• Recognition as Host at pre-event reception for Salute
• Four (4) tables with premier seating at both Salute and Conversations
• “Salute” up to twelve (12) outstanding women leaders from your company during the Salute to Women of Achievement event
• Invitation for 10 to attend private receptions for YWCA 2020 signature events

YWCA PROGRAMS
YWCA program benefits include visibility and access within our four core programs. This includes the following as outlined below:
• Recognition as Official YWCA Legacy Partner of programs for one year
• Corporate name and logo included on Partners and Sponsors page of the YWCA of Greater Atlanta website
• Corporate spotlight on YWCA of Greater Atlanta’s social media platforms
• Opportunity to display corporate information at YWCA of Greater Atlanta campus (designated area(s) and times determined by YWCA)

TEEN GIRLS IN TECHNOLOGY
• Recognition as premier sponsor and high-level visibility at TGI Tech Launch Celebration in fall 2020
• Invitation to STEAM professional women within corporation to speak, facilitate and volunteer at any of the 13 TGI Tech elementary, middle and high school site locations we serve
• Distribution of corporate branded take-home learning material to TGI Tech program participants

ENCOREPLUS
• Recognition as Sponsor of 5 screening and mammography days to include YWCA approved signage displayed outside mobile unit
• Inclusion of corporate-branded items inside patient gift bags (YWCA reserves the right to decline items that may not align with organizational focus)
• Inclusion of corporate logo on community flyers
• Participation as vendor and corporate signage displayed in prominent location at 4 ENCOREplus community awareness events

EARLY LEARNING ACADEMY
• Recognition as ELA Playground sponsor for one year (signage approved by YWCA)
• Accommodations for up to 20 volunteers to complete playground beautification projects at the YWCA Virginia Highlands ELA site
• Opportunity to host 1 themed activity for ELA program participants

ADVOCACY
• Recognition as Sponsor of the Georgia Women’s Policy Institute Leadership Class of 2020
• Name 1 fellow to the 2020-2021 Class of Georgia Women’s Policy Institute
• Participation as a speaker to bring welcoming remarks at up to 3 GWPI program days
• Private Conversations Forum facilitated by YWCA for employees at corporate site
CENTURY PARTNER – $75,000
This level offers visibility at three annual signature events: (1) Salute to Women of Achievement, (2) Conversations Forum on Race and Gender and the (3) Phyllis Wheatley Breast Cancer Health Symposium; as well as the 4 core YWCA programs.

SIGNATURE EVENTS
Sponsor benefits for each of the YWCA of Greater Atlanta’s 3 Annual Signature Events include:
- Corporate logo on invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Opportunity to bring welcoming remarks at the Phyllis Wheatley Breast Cancer Health Symposium
- Full page ad in digital program display
- Listing in YWCA of Greater Atlanta’s annual report
- Three (3) tables with premier seating at both Salute and Conversations
- “Salute” up to ten (10) outstanding women leaders from your company during the Salute to Women of Achievement event
- Invitation for 6 to attend private receptions for YWCA 2020 signature events

YWCA PROGRAMS
YWCA program benefits include visibility and access within our four core programs. This includes the following as outlined below:
- Recognition as an Official YWCA Century Partner programs for one year
- Corporate name and logo included on Partners and Sponsors page of the YWCA of Greater Atlanta website
- Company spotlight on YWCA of Greater Atlanta’s social media platforms (Facebook, Twitter, etc.)

TEEN GIRLS IN TECHNOLOGY
- Recognition as premier sponsor and visibility at TGI Tech Launch Celebration in fall 2020
- Invitation to STEAM professional women within corporation to speak, facilitate and volunteer at any of the 13 TGI Tech elementary, middle and high school site locations we serve
- Distribution of corporate branded take-home learning material to TGI Tech program participants

ENCOREPLUS
- Recognition as Sponsor of 2 screening and mammography days to include YWCA approved signage displayed outside mobile unit
- Inclusion of corporate-branded items inside patient gift bags (YWCA reserves the right to decline items that may not align with organizational focus)
- Inclusion of corporate logo on community flyers
- Participation as vendor and corporate signage displayed in a prominent location at 2 ENCOREplus community awareness events

EARLY LEARNING ACADEMY
- Recognition as ELA Classroom sponsor for 2 classes for one year (signage approved by YWCA)
- Accommodations for up to 15 volunteers to complete building beautification projects at our Virginia Highlands ELA site
- Opportunity to host 1 themed activity for ELA program participants

ADVOCACY
- Recognition as sponsor of the Georgia Women’s Policy Institute Leadership Class of 2020
- Name 1 fellow to the 2020-2021 Class of Georgia Women’s Policy Institute
- Participation as a speaker to bring welcoming remarks at 1 GWPI program day
- Private Conversations Forum facilitated by YWCA for up to 50 employees
HERITAGE PARTNER – $50,000
This sponsorship level offers visibility at three annual signature events: (1) Salute to Women of Achievement, (2) Conversations Forum on Race and Gender and the (3) Phyllis Wheatley Breast Cancer Health Symposium; as well as 4 core YWCA programs.

SIGNATURE EVENTS
Sponsor benefits for each of the YWCA of Greater Atlanta’s 3 Annual Signature Events include:
• Corporate logo on invitations and event signage
• Inclusion in pre-event printed and electronic media materials
• Full page ad in digital program display
• Listing in the YWCA of Greater Atlanta’s annual report
• Two (2) tables with premier seating at both Salute and Conversations
• “Salute” up to six (6) outstanding women leaders from your company during the Salute to Women in Achievement event
• Invitation for 4 to attend private receptions for YWCA 2020 signature events

YWCA PROGRAMS
YWCA program benefits include visibility and access within our four core programs. This includes the following as outlined below:
• Recognition as Official YWCA Heritage Partner of programs for one year
• Corporate name and logo included on Partners and Sponsors page of the YWCA of Greater Atlanta website
• Corporate mention on YWCA of Greater Atlanta’s social media platforms

TEEN GIRLS IN TECHNOLOGY
• Recognition as sponsor at TGI Tech Launch Celebration in fall 2020
• Invitation to STEAM professional women within your corporation to speak, facilitation and volunteer volunteers at 4 of the 13 TGI Tech elementary, middle and high school site locations we serve

ENCOREPLUS
• Recognition as Sponsor of 1 screening and mammography day to include YWCA approved signage displayed outside mobile unit
• Inclusion of corporate-branded items inside patient gift bags (YWCA reserves the right to decline items that may not align with organizational focus)
• Inclusion of corporate logo on community flyers
• Participation as vendor at 1 ENCOREplus community awareness events

EARLY LEARNING ACADEMY
• Accommodations for up to 10 employees to volunteer in classrooms at Virginia Highlands ELA site
• Opportunity to host one themed activity for ELA program participants

ADVOCACY
• Recognition as Sponsor of the Georgia Women’s Policy Institute Leadership Class of 2020
• Private Conversations Forum facilitated by YWCA for up to 25 employees at corporate site
SIGNATURE EVENTS
Sponsor benefits for each of the YWCA of Greater Atlanta’s 3 Annual Signature Events include:
- Corporate name on invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Half-page ad in digital program display
- Listing in YWCA of Greater Atlanta’s annual report
- One (1) table at both Salute and Conversations
- “Salute” up to four (4) outstanding women leaders from your company during the Salute to Women of Achievement event
- Invitation for 2 to attend private receptions for YWCA 2020 signature events

YWCA PROGRAMS
YWCA program benefits include visibility and access within our four core programs. This includes the following as outlined below:
- Recognition as an Official YWCA Corporate Partner of programs for one year
- Corporate name and logo included on Partners and Sponsors page of the YWCA of Greater Atlanta website

TEEN GIRLS IN TECHNOLOGY
- Recognition as sponsor at TGI Tech Launch Celebration in fall 2020
- Invitation to STEAM professional women within corporation to volunteer at 2 of the 13 TGI Tech elementary, middle and high school site locations we serve

ENCOREPLUS
- Inclusion of corporate-branded items inside patient gift bags (YWCA reserves the right to decline items that may not align with organizational focus)
- Inclusion of corporate logo on community flyers
- Participation as vendor at 1 ENCOREplus community awareness event

EARLY LEARNING ACADEMY
- Opportunity to host one themed activity for ELA program participants

ADVOCACY
- Recognition as sponsor of the Georgia Women’s Policy Institute Leadership Class of 2020

By harnessing the potential of every woman, YWCA brings real change to the fight for gender equality and racial justice.
SIGNATURE EVENTS
Sponsor benefits for one YWCA of Greater Atlanta Annual Signature Event includes:
• Corporate name on invitations and event signage
• Inclusion in pre-event printed and electronic media materials
• Quarter-page ad in digital program display
• Listing in YWCA of Greater Atlanta’s annual report
• One (1) table with preferred seating at either Salute or Conversations
• “Salute” up to two (2) outstanding women leaders from your company during the Salute to Women of Achievement event
• Invitation for 2 to attend private receptions for YWCA 2020 signature events

YWCA PROGRAMS
YWCA program benefits include visibility and access within core programs. This includes the following as outlined below:
• Recognition as YWCA Distinguished Partner of programs for one year

TEEN GIRLS IN TECHNOLOGY
• Invitation to STEAM professional women within corporation to volunteer at 1 of the 13 TGI Tech elementary, middle and high school site locations we serve

ENCOREPLUS
• Inclusion of corporate name on community flyers

DISTINGUISHED PARTNER – $15,000
This sponsorship level offers visibility at one annual signature event of choice: Salute to Women of Achievement; Conversations Forum on Race and Gender OR the Phyllis Wheatley Breast Cancer Health Symposium; as well as core YWCA programs.

AFFILIATE PARTNER – $10,000
This sponsorship level offers visibility at one annual signature event of choice: Salute to Women of Achievement OR Conversations Forum on Race and Gender.

COMMUNITY PARTNER – $5,000
This sponsorship level offers visibility at one annual signature event of choice: Salute to Women of Achievement OR Conversations Forum on Race and Gender.
YES! WE WILL INVEST IN THE YWCA OF GREATER ATLANTA’S MISSION
AT THE LEVEL INDICATED BELOW:

☐ LEGACY PARTNER  – $100,000

☐ CENTURY PARTNER  – $75,000

☐ CORPORATE PARTNER  – $25,000

☐ HERITAGE PARTNER  – $50,000

☐ AFFILIATE PARTNER  – $10,000

☐ DISTINGUISHED PARTNER  – $15,000

☐ COMMUNITY PARTNER  – $5,000

COMPANY/ORGANIZATION
Corporate Name (As you wish it to appear on YWCA collateral)
___________________________________________________________________________________________
Contact Name______________________________________________________________________________
Phone __________________________________________ Fax _____________________________________________
Email __________________________________________ Website ___________________________________________
Mailing Address_____________________________________________________________________________
City __________________________ State _________ Zip_____________________

PAYMENT OPTIONS
☐ We will pay online at: ywcaatlanta.org
☐ Our check is enclosed in the amount of $ ________________.
☐ Please send us an invoice.
☐ Charge to (circle one):  VISA  MasterCard  Amex
Account #_________________________________________ Expiration Date_____/_____ Security Code _______
Cardholder Name __________________________ Signature _____________________________________________
Amount $_____________

For more information, please contact us at 404-835-1620 or development@ywcaatlanta.org

PLEASE MAIL OR FAX COMPLETED FORM TO:
YWCA of Greater Atlanta
957 North Highland Ave., NE
Atlanta, GA 30306
FAX: 404-249-8540

YWCA of Greater Atlanta is a 501(c)3 tax exempt organization under IRS Section 170(b)(2)(iii) for both federal and state tax purposes.
Our federal tax identification number is 58-0593442.