

eliminating racism  
empowering women  
**ywca**  
Greater Atlanta

# CONVERSATIONS

A Forum on Race and Gender

September 25, 2019 11:00 am - 1:30 pm

Atlanta Marriott Marquis

265 Peachtree Center Avenue, NE

**CORPORATE SPONSORSHIP OPPORTUNITIES**

# YWCA IS ON A MISSION

To Eliminate Racism, Empower Women and Promote Peace, Justice, Freedom and Dignity for All



Since YWCA USA'S Founding in 1858, YWCAs across the country have been at the forefront of the most critical social movements – from voting rights and civil rights to affordable housing and health care reform. This 150+ year commitment along with our unique combination of programming and advocacy makes YWCA the oldest, largest and one of the most accomplished multiracial organizations in the fight for social justice.

YWCA of Greater Atlanta is a local chapter of YWCA USA and has been a voice of change for women and families in Georgia since its founding at Spelman College in 1902. Our organization's foundation is built upon a history of mobilizing diverse groups of women leaders to identify community problems and advocate for solutions.

To effect long-term change, YWCA of Greater Atlanta addresses the needs of women and girls at multiple levels, providing direct-services and programs in tandem with awareness raising and public policy analysis. By focusing on advocacy and social justice, health and safety, and education and economic empowerment, we work to improve the lives of women, girls and their families, and to create safer, healthier, and more equitable communities in Georgia.

## WHAT IS CONVERSATIONS?

YWCA of Greater Atlanta hosted its first citywide forum on race and gender in 2014. Now an annual event, this forum creates a compassionate space for individuals from all sectors of society to have honest dialogue about the interconnectedness of race and gender and how inclusivity creates a more compassionate environment for all. The 2019 **Conversations** aims to continue thought-provoking dialogues and equip attendees with skills that will promote change in their communities.

Corporations, nonprofit organizations, community groups and schools have found participating in this citywide forum to be thought-provoking and encouraging. Attendees leave **Conversations** inspired to take action to improve race and gender equity at work, in the community, and with family and friends.

### Event Highlights:

- Small group discussions with trained facilitators
- Structured and compassionate space
- Promotes alliances and maintains unity
- Identify solutions to effect change

### 2019 Confirmed Sponsors Include:



Bari & Russell Love

# SPONSORSHIP LEVELS

## Presenting - \$75,000

- Corporate logo on invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as Presenting Sponsor
- Opportunity to introduce the Keynote Speaker at Conversations
- Registration for 27 Conversations attendees
- Name one (1) fellow to the 2020-2021 Class of Georgia Women's Policy Institute
- Full page ad in digital program book
- Year-round visibility at all YWCA events, in YWCA newsletter, and listing in the annual report
- YWCA will facilitate a "Conversations" Forum on your corporate campus for up to 100 people

## Champion - \$50,000

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Champion event sponsor
- Registration for 18 *Conversations* attendees
- Full-page ad in digital program book
- Inclusion in all post-event communications
- Year-round visibility through various communications platforms and listing in the annual report

## Advocate - \$25,000

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as an Advocate event sponsor
- Registration for nine *Conversations* attendees
- Full-page ad in digital program book
- Inclusion in all post-event communications
- Year-round visibility through various communications platforms and listing in the annual report

## Benefactor - \$15,000

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Benefactor event sponsor
- Registration for nine *Conversations* attendees
- Half-page ad in digital program book
- Inclusion in all post-event communications
- Listing in the annual report

# SPONSORSHIP LEVELS

## **Mentor - \$10,000**

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Mentor event sponsor
- Registration for nine *Conversations* attendees
- Half-page ad in digital program book
- Listing in the annual report

## **Motivator - \$5,000**

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Motivator event sponsor
- Registration for nine *Conversations* attendees
- Quarter-page ad in digital program book
- Listing in the annual report

## **Patron - \$2,500**

- Corporate logo on *Conversations* invitation and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Patron event sponsor
- Registration for nine *Conversations* attendees
- Listing in the digital program book
- Listing in the annual report

## **Forum Host - \$1,500**

- Recognition as a Forum Host
- Registration for nine *Conversations* attendees
- Listing in the digital program book
- Listing in the annual report

# 2019 CONVERSATIONS SPONSOR COMMITMENT FORM

Yes! We will support as a sponsor at the level indicated below:

- |   |  |
|---|--|
| <input type="checkbox"/> <b>\$75,000 – Presenting</b> | <input type="checkbox"/> <b>\$10,000 – Mentor</b>    |
| <input type="checkbox"/> <b>\$50,000 – Champion</b>   | <input type="checkbox"/> <b>\$5,000 – Motivator</b>  |
| <input type="checkbox"/> <b>\$25,000 – Advocate</b>   | <input type="checkbox"/> <b>\$2,500 – Patron</b>     |
| <input type="checkbox"/> <b>\$15,000 – Benefactor</b> | <input type="checkbox"/> <b>\$1,500 – Forum Host</b> |

## Company/Organization

Corporate Name (As you wish it to appear on YWCA collateral)

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### PAYMENT OPTIONS

- We will pay online at: <https://ywcaatlanta.org/conversations/>
- Our check is enclosed in the amount of \$\_\_\_\_\_.
- Please send us an invoice.
- Charge to (circle one):      VISA      MasterCard      Amex

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

*YWCA of Greater Atlanta is a 501 (c) 3 tax exempt organization under IRS Section 170 (b)(2)(iii) for both federal and state tax purposes. Our federal tax identification number is 58-0593442.*

**For more information, please contact Keisha Dudley at 404-835-1620 or [keisha.dudley@ywcaatlanta.org](mailto:keisha.dudley@ywcaatlanta.org)**

**Please mail or fax completed form to:**

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