

eliminating racism  
empowering women

**ywca**

Greater Atlanta

*The YWCA is on a  
mission...*

*We're Stepping up and  
Marching On!*

**2019**

**Corporate Sponsorship  
Opportunities**



# YWCA IS ON A MISSION

To:

eliminate racism, empower women,  
stand up for social justice, help families, and  
strengthen communities

**We create real change. Every day.**

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## **ADVOCACY & SOCIAL JUSTICE**

The **Georgia Women's Policy Institute (GWPI)** is a signature year-long advocacy training that teaches women from diverse backgrounds how to develop and support real-world statewide policies that impact women and families in Georgia.

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## **EDUCATION & EMPOWERMENT**

The **Early Learning Academy (ELA)** offers a safe and nurturing educational experience to children six weeks through five years.

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**Teen Girls in Technology (TGI Tech)** is a multi-year educational and experiential learning program that exposes middle and high school girls from Title I public schools to careers in STEAM (Science, Technology, Engineering, Arts/Design, and Math) professions.

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## **HEALTH & SAFETY**

The **ENCOREplus** program provides breast cancer education, awareness, and free mammograms to underserved and uninsured women in the greater Atlanta area.

# BECOME A SPONSOR TODAY

**JOIN US IN THE MISSION TO CREATE REAL CHANGE  
FOR WOMEN, GIRLS, AND COMMUNITIES ACROSS  
ATLANTA.**

We rely on our strong corporate and community partnerships to help us advance our mission. You can make a difference by becoming a 2019 sponsor.

## **SALUTE**

Each Spring at *Salute*, we honor several extraordinary women in Atlanta who embody the YWCA's mission and are making a difference in their community. *Salute* is not only a signature event, it is a building block for YWCA, helping us raise funds necessary to support programs, increase visibility, and expand our reach to help more people.

Salute to Women of Achievement  
Wednesday, April 10, 2019  
6:00pm  
Atlanta Marriott Marquis

## **CONVERSATIONS**

YWCA of Greater Atlanta hosted its first citywide forum on race and gender in 2014. In its 6<sup>th</sup> year, this forum creates a safe space for Atlanta residents from all sectors of society to have honest dialogue about the interconnectedness of race and gender and to discuss how inclusivity strengthens our community.

CONVERSATIONS  
Coming Fall of 2019

*Sponsorship levels are outlined on the subsequent pages.*

## Presenting Sponsor - \$75,000

This premium sponsorship level offers **maximum visibility** at *Salute to Women of Achievement, Conversations* – a forum on race and gender, and other YWCA programs throughout the year.

- Corporate logo on invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as Presenting Sponsor
- Recognition as Host at pre-event reception for *Salute*
- Two (2) tables of ten with premier seating at both *Salute* and *Conversations*
- “Salute” to ten (10) outstanding women leaders from your company during the event
- Name one (1) fellow to the Georgia Women’s Policy Institute
- Full page ad in digital program book
- Invitation for two to attend all private receptions for YWCA 2018 signature events
- Year-round visibility at all YWCA events, in YWCA newsletter, and listing in the annual report
- YWCA will facilitate a “Conversations” Forum on your campus for up to 100 people



## Champion - \$50,000

- Corporate logo on invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Champion sponsor
- One (1) table of ten with premier seating at both *Salute* and *Conversations*
- “Salute” to ten (10) outstanding women leaders from your company during the event
- Name one (1) fellow to the Georgia Women’s Policy Institute
- Full-page ad in digital program book
- Invitation for two to all private receptions for YWCA 2018 signature events
- Year-round visibility at all YWCA events, in YWCA newsletter, and listing in the annual report

## Advocate - \$25,000:

- Corporate logo on *Salute* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as an Advocate sponsor
- One (1) table of ten with preferred seating
- “Salute” to six (6) outstanding women leaders from your company during the event
- Full-page ad in digital program book
- Invitation to all private receptions for YWCA 2018 signature events
- Year-round visibility in YWCA newsletter and listing in the annual report



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## **Benefactor - \$15,000:**

- Corporate logo on *Salute* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Benefactor sponsor
- One (1) table of ten with preferred seating
- “Salute” to four (4) outstanding women leaders from your company during the event
- Half-page ad in digital program book
- Year-round visibility in YWCA newsletter and listing in the annual report

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## **Mentor - \$10,000:**

- Corporate logo on *Salute* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Mentor sponsor
- One (1) table of ten
- “Salute” to two (2) outstanding women leaders from your company during the event
- Half-page ad in digital program book
- Year-round visibility in YWCA newsletter and listing in the annual report

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## **Motivator - \$5,000:**

- Listing on *Salute* invitations and event signage
  - Inclusion in pre-event printed and electronic media materials
  - Recognition as a Motivator sponsor
  - One (1) table of ten
  - Half-page ad in digital program book
  - Listing in the annual report
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# EVENT PLEDGE FORM

Please indicate your desired sponsorship level and complete the form below.

- |   |   |
|---|---|
| <input type="checkbox"/> <b>\$75,000</b> – Presenting Sponsor | <input type="checkbox"/> <b>\$15,000</b> – Benefactor |
| <input type="checkbox"/> <b>\$50,000</b> – Champion           | <input type="checkbox"/> <b>\$10,000</b> – Mentor     |
| <input type="checkbox"/> <b>\$25,000</b> – Advocate           | <input type="checkbox"/> <b>\$5,000</b> – Motivator   |

\_\_\_\_ Please check if your company wants to divide its sponsorship between multiple YWCA events. Contact us for more details and to specify which event your company will sponsor.

## Organization Information

Business Name (As you wish it to appear on YWCA collateral):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Payment Options

- I will pay online at: [www.ywcaatlanta.org](http://www.ywcaatlanta.org)
- My check is enclosed for \$\_\_\_\_\_.
- Please send me an invoice.
- Charge to (circle one) Visa Mastercard AmEx

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

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For more information, please email  
[Sharmen.Gowens@ywcaatlanta.org](mailto:Sharmen.Gowens@ywcaatlanta.org)  
or call Sharmen Gowens at 404-835-1620

**Please mail or fax to:**  
YWCA of Greater Atlanta  
957 North Highland Ave. NE, Atlanta, GA 30306  
Fax: (404) 249 - 8540

*The YWCA of Greater Atlanta is a 501 (c) (3) tax exempt organization under IRS Section 170(b)(2)(iii) for both federal and state tax purposes. Our federal tax identification number is 58-0593442.*

**Updated: 11/9/2018**