

**eliminating racism
empowering women**

ywca

Greater Atlanta

CONVERSATIONS



2018

September 27th, 2018 - 11:00am - 1:30pm

Atlanta Marriott Marquis

265 Peachtree Center Ave., NE

EVENT SPONSORSHIP OPPORTUNITIES

YWCA IS ON A MISSION

To Eliminate Racism, Empower Women, Stand Up for Social Justice,
Help Families, and Strengthen Communities

SINCE YWCA USA'S FOUNDING IN 1858, YWCAs across this country have been at the forefront of the most critical social movements – from voting rights and civil rights to affordable housing and health care reform. This 150+ year commitment along with the YWCA's unique combination of programming and advocacy, makes YWCA the oldest, largest and one of the most accomplished multiracial organizations in the fight for social justice.

YWCA OF GREATER ATLANTA IS A LOCAL CHAPTER OF YWCA USA and has been a voice for change for women and families in Georgia since its founding at Spelman College in 1902. Our organization's foundation is built upon a history of mobilizing diverse groups of women leaders to identify community problems and advocate for solutions.

To effect long-term change, YWCA of Greater Atlanta addresses the needs of women and girls at multiple levels, providing direct-services and programs in tandem with awareness raising and public policy analysis. By focusing on advocacy and social justice, health and safety, and education and economic empowerment, we work to improve the lives of women and girls and their families, and to create safer, healthier, more equitable communities in Georgia.

WHAT IS CONVERSATIONS?

Date: September 27th, 2018

Time: 11:00am – 1:30pm

Location: Atlanta Marriott Marquis

YWCA of Greater Atlanta hosted its first citywide forum on race and gender in 2014. Now an annual event, this forum creates a safe space for Atlanta residents from all sectors of society to have an honest dialogue about the interconnectedness of race and gender and to discuss how inclusivity improves our society. The 2018 **Conversations** aims to continue thought-provoking dialogues and teach attendees skills that will enable them to promote change in their communities even after the event has ended.

Corporations, nonprofit organizations, community groups and schools have found participating in this citywide forum to be thought-provoking and encouraging. Attendees will leave **Conversations** inspired to personally take action to improve race and gender equity at work, in the community, and with family and friends.

Event Highlights:

- Facilitated honest small group discussions
- Individual and group participation
- Build of alliances
- Identify solutions to effect change

2018 Lead Sponsors Committed to Date:

- | | |
|------------------------------------|-------------------------------------|
| - Delta Air Lines | - Federal Home Loan Bank of Atlanta |
| - Atlanta Marriott Marquis | - KPMG |
| - The Atlanta Journal-Constitution | - Mercedes-Benz USA |
| - Cox Enterprises | - PNC Bank |

SPONSORSHIP LEVELS

Champion - \$50,000

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Champion event sponsor
- Registration for 18 *Conversations* attendees
- Full-page ad in digital program book
- Inclusion in all post-event communications
- Year-round visibility through various communications platforms and listing in the annual report

Advocate - \$25,000:

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as an Advocate event sponsor
- Registration for nine *Conversations* attendees
- Full-page ad in digital program book
- Inclusion in all post-event communications
- Year-round visibility through various communications platforms and listing in the annual report

Benefactor - \$15,000:

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Benefactor event sponsor
- Registration for nine *Conversations* attendees
- Half-page ad in digital program book
- Inclusion in all post-event communications
- Listing in the annual report

Mentor - \$10,000:

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Mentor event sponsor
- Registration for nine *Conversations* attendees
- Half-page ad in digital program book
- Listing in the annual report

SPONSORSHIP LEVELS

Motivator - \$5,000:

- Corporate logo on *Conversations* invitations and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Motivator event sponsor
- Registration for nine *Conversations* attendees
- Quarter-page ad in digital program book
- Listing in the annual report

Patron - \$2,500:

- Corporate logo on *Conversations* invitation and event signage
- Inclusion in pre-event printed and electronic media materials
- Recognition as a Patron event sponsor
- Registration for nine *Conversations* attendees
- Listing in the digital program book
- Listing in the annual report

Forum Host - \$1,500

- Recognition as a Forum Host
- Registration for nine *Conversations* attendees
- Listing in the digital program book
- Listing in the annual report

CONVERSATIONS PLEDGE FORM

Please indicate your desired sponsorship level and complete the form below.

- | | |
|--|---|
| <input type="checkbox"/> \$50,000 – Champion | <input type="checkbox"/> \$5,000 – Motivator |
| <input type="checkbox"/> \$25,000 – Advocate | <input type="checkbox"/> \$2,500 – Patron |
| <input type="checkbox"/> \$15,000 – Benefactor | <input type="checkbox"/> \$1,500 – Forum Host |
| <input type="checkbox"/> \$10,000 – Mentor | |

Organization Information

Business Name (As you wish it would appear on YWCA collateral)

Contact Name: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

Mailing Address: _____

PAYMENT OPTIONS

- I will pay online at: www.ywcaatlanta.org
- My check is enclosed for \$ _____.
- Please send me an invoice.
- Charge to (circle one): VISA MasterCard Amex

Account #: _____ Expiration Date: ____ / ____

Cardholder Name: _____ Security Code: _____

Signature: _____ Amount: _____

YWCA of Greater Atlanta is a 501 (c) 3 tax exempt organization under IRS Section 170 (b)(2)(iii) for both federal and state tax purposes. Our federal tax identification number is 58-0593442.

For more information, please contact Kim Reeves at 404-835-1630 or kim.reeves@ywcaatlanta.org

Please mail or fax completed form to:
YWCA of Greater Atlanta
957 North Highland Ave., NE
Atlanta, GA 30306
FAX: 404-249-854